

newsletter

Sent: Wednesday, December 17, 2008 11:34 PM
Subject: BCD News Alert



Internet-based CME leads to good evidence-based clinical choices

Last Updated: 2008-12-10 15:50:07 -0400 (Reuters Health)

NEW YORK (Reuters Health) - Physicians who participate in selected internet-based continuing medical education (CME) activities are more likely to make evidence-based clinical decisions than their counterparts who do not participate in these types of CME, according to new research.

Linda Casebeer of Outcomes, Inc., in Birmingham, Alabama, and colleagues with Medscape, LLC, of New York, Harvard Medical School in Boston, and the University of Alabama at Birmingham, conducted a controlled trial of the effectiveness of 48 internet-based CME activities. Responses to several case vignettes reflecting the information provided in the CME activities were assessed for 2785 physicians who participated in the CME programs and 2836 nonparticipants.

There was a 45% increased likelihood that participants made clinical decisions in various vignettes based on clinical evidence, Casebeer and colleagues report in *BioMed Central (BMC) Medicine*, issued online December 4.

"This likelihood was higher in interactive case-based activities, 51%, than for text-based clinical updates, 40%," the team found. Effectiveness was higher among primary care physicians than specialists, the authors add.

"Internet CME activities show promise in offering a searchable, credible, available on-demand, high-impact source of CME for physicians," Casebeer and colleagues conclude.

BMC Medicine 2008;6.

Copyright (c) 2008 Reuters Limited. All rights reserved. Republication or redistribution of Reuters content, including by framing or similar means, is expressly prohibited without the prior written consent of Reuters. Reuters shall not be liable for any errors or delays in the content, or for any actions taken in reliance thereon. Reuters and the Reuters sphere logo are registered trademarks and trademarks of the Reuters group of companies around the world.



ABE's Online Continuing Education Center is for YOU! The CE Center has 200-plus online courses for the busy clinical social worker, and current *BCD clinicians* receive a 10% discount on all courses. Go to: <http://www.cequick.com/myeln/abecsw/default.asp>

*****Paid Advertisement*****

Residential Leadership Opportunity – Beneto Center of Devereux Foundation

If you are committed to making a difference in the lives of kids and providing leadership to a team of dedicated professionals, you owe it to yourself to check this out!

Devereux Foundation is the largest not-for-profit provider of behavioral healthcare in the country. Their Beneto Center provides services to children and adolescents who experience emotional, psychiatric and behavioral disorders in Chester County, PA.

Located in Malvern, PA - just 30 miles northwest of Philadelphia, The Mapleton Residential Treatment Program is searching for an **Administrator**. This girls-focused setting serves 8 - 18 year olds, 80% of whom have had significant trauma in their lives. The program offers clinical, residential and special education services. Interdisciplinary treatment teams are grounded in Cognitive Behavioral Therapy and Trauma-Informed Care.

The Administrator position needs an experienced professional who has a proven track record in clinical service management, at least 5 years post-graduate experience and who can hit the ground running to oversee residential services in a 72-bed unit. MSW, LCSW and BCD preferred. Gender-specific training and experience a plus. The ability to plan, organize and lead a team to achieve service, quality and financial objectives are key.

Working as a part of The Beneto Center's leadership team, you can have a direct impact on the success of Mapleton's work to improve the lives of children and adolescents while creating a work environment that promotes quality and professionalism. Devereux is committed to your professional development and offers exceptional support and training along with competitive pay and benefits.

To apply for this exciting leadership opportunity, or to refer someone you think we should talk with, please contact

Ron Morton
 Vice President, The Meyers Group
 12200 Tech Road #340
 Silver Spring, MD 20904
 (301) 625-5600 x106 - Office
 (301) 455-8017 Cell
rwm@mr-themeyersgroup.com
www.mr-themeyersgroup.com